

















Welcome

The City of West Liberty is an lowa rural community that is small-town with an ethnic flair. It is a beautiful and friendly town located six miles south of Interstate 80 and situated on State Highway 6. Founded in 1838, the City of West Liberty is a diverse community that is just minutes from the major metro areas of Muscatine (County Seat – 22 miles), lowa City (14 miles), Cedar Rapids (45 miles), and the Quad Cities (45 miles). With a population of 3,736 (2010 Census), West Liberty blends small town serenity, modern schools, and recreational parks with economic growth and fast-growing businesses. You'll be amazed by all West Liberty has to offer!





Location

ust six miles south of Interstate 80, which traverses the U.S. Minnesota from coast to coast, West Liberty is within easy driving distance of Muscatine, Iowa City, Cedar Rapids, and the Quad Cities. In Milwauke Wisconsin terms of regional commuting options, Historic U.S. Highway 6 and 61 and State Highways 70 and 22 all provide easy access Michigan Des Moines to all nearby metro areas. West Liberty is conveniently located near air travel options, Eastern Iowa Airport (40 miles), Quad Cities International Airport (55 miles) and two municipal airports located in Iowa City and Muscatine. The 300 mile market includes the seven major metropolitan areas of Chicago, LLINOIS Indianapolis, Kansas City, Milwaukee, Minneapolis-St. Paul, Omaha and St. Louis, reaching a total area population of 39 million. And in terms of St. Louis quality of life, residents have the benefits of being nestled nearby the Mississippi and Cedar Rivers, the American Discovery Trail, the Mississippi River Trail, Cedar and the Wiese Slough Wildlife Rapids Area, in addition to many cultural offerings in nearby Muscatine, Iowa City, and the Quad Cities. Quad Cities **Des Moines** Railroad **Iowa City** Muscatine Mississippi Chicago CP Railroad Indianapolis

Downtown West Liberty.

Demographics

Population

				% change
	2010	2014	2019	2010-2019
City of West Liberty, IA	3,736	3,768	3,789	▲ 1.4%
Muscatine County, IA	42,745	43,343	43,756	▲ 2.4%

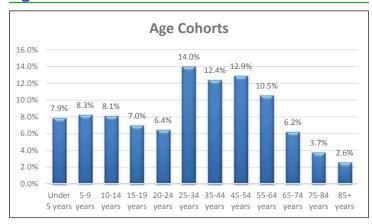
Source: U.S. Census Bureau, Census 2010; Esri Community Analyst, 2014 and 2019 Esri forecasts.

Households

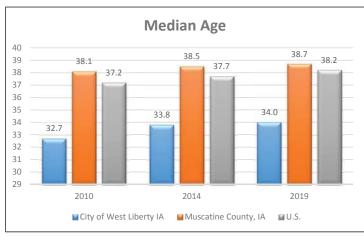
				% change
	2010	2014	2019	2010-2019
City of West Liberty, IA	1,251	1,264	1,271	▲ 1.6%
Muscatine County, IA	16,412	16,695	16,867	▲ 2.8%

Source: U.S. Census Bureau, Census 2010; Esri Community Analyst, 2014 and 2019 Esri forecasts.

Age



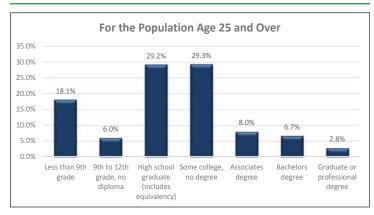
Source: Esri Community Analyst, 2014 Esri forecasts.



Source: U.S. Census Bureau, Census 2010; Esri Community Analyst, 2014 and 2019 Esri forecasts.



Educational Attainment



	West Liberty	Iowa	U.S.
Percent high school graduate or higher	75.9	91.0	86.0
Percent bachelors degree or higher	9.4	25.7	28.8

Source: U.S. Census Bureau, American Community Survey 5-year estimates, 2009-2013.

Sex

Male	. 49.1%
Female	. 50.9%

Source: U.S. Census Bureau, American Community Survey 5-year estimates, 2009-2013.

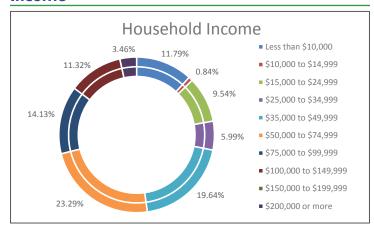
Race

White	71.3%
Black or African American	0.6%
American Indian and Alaska Native	0.1%
Asian	2.9%
Pacific Islander	0.0%
Some Other Race	21.9%
Two of More Races	3.2%
Source: Esri Community Analyst, 2014 Esri forecasts.	

Hispanic or Latino Origin

Hispanic or Latino (of any race)	52.2%
Source: U.S. Census Bureau, Census 2010.	

Income



Median Household Income (City of West Liberty)	\$50,565
Median Household Income (Iowa)	\$51,843
Median Household Income (U.S.)	\$53,046

Source: U.S. Census Bureau, American Community Survey 5-year estimates, 2009-2013.

Transportation

Air Service

Eastern Iowa Airport (CID) Distance from West Liberty Daily Flights Major Airlines Non-Stop Cities Fixed Base Operator	
Air Cargo Carriers	3
Quad Cities International Airport (MLI) Distance from West Liberty Daily Flights Major Airlines Non-Stop Cities Fixed Base Operator	50 5 10 Yes
Air Cargo Carriers	3
Muscatine Municipal Airport (MUT) Distance from West Liberty General Aviation Provider Fixed Base Operator	Yes
Iowa City Municipal Airport (IOW) Distance from West Liberty	Yes

Water Freight Service

carveraero.com • http://www.icgov.org/default/?id=1501

Mississippi River - Lock and Dam No. 16 near Muscatine, IA, approximately 15 miles; 9-foot channel, 10-month navigation season

Source: U.S. Army Corps of Engineers, Mississippi River Valley Division. "Upper Mississippi River Locks & Dams." 2012.

For more information: http://www.eiairport.com • http://www.eiairport.com • http://www.

Rail Service

Freight

Iowa Interstate Railroad (IAIS) through West Liberty Canadian Pacific Railroad (CP), operated by Dakota, Minnesota & Eastern Railroad (DME).....approximately 20 miles away through Muscatine

Passenger

(bullington, IA • Wit. Pleasant, IA • Galesburg, IL • Newariet

Source: Google Maps, 2015.

International Trade Services

International Trade Services located 55 miles east of West Liberty in the Quad Cities Area:

Computerized Paired Port System • Customs Bonded Motor Carriers • Customs House Brokers/International Freight Forwarders • Foreign Trade Zone #133 • U.S. Customs Port of Entry

Source: US Customs & Border Protection office, Quad Cities Port of Entry, 2014.

Road Freight Service

Interstate 80 • U.S. Highway 6 and 61 • State Highways 70 and 22

Trucking Carriers

West Liberty: Florilli Transportation • Jones Truck Line • JP Tranportation • South 6 Trucking • Atalissa: Morrison Trucking L.L.C. • Iowa City: Heartland Express • Hummer • Muscatine: Connor Trucking • Corn Belt Express Inc. • Daufeldt Transport • Duffe Grain • J.R.B. Target • Meeker Farms Trucking • Morgan Trucking • Murdock Farms Trucking • Newcomb Warehouse • Robison Trucking • Rolling Oats Limited • Ruan Transportation • Ruby Truck Lines • Tantara Transportation • Trimac

Source: WeLead, 2015.

Utilities

Residential Electricity - West Liberty Electric Municipality Industrial Park Electricity - Alliant Energy Natural Gas - MidAmerican Energy Water, Sewer, and Garbage - City of West Liberty

Phone, Internet, and CATV - Liberty Communications

Internet

Broadband Internet infrastructure is 100% Fiber to the Premise, delivering ultra-fast speeds and exceptional reliability. Liberty Communications' fiber broadband network is capable of delivering Gigabit speeds and has multiple redundant backbone connections to Tier 1 Internet providers.

The City of West Liberty provides water, sanitary sewer and storm sewer infrastructure within the corporate limits of West Liberty and a portion of the contiguous rural areas. The City has one water tower with 750,000 gallons of capacity.

Commercial refused collection is provided for city and company owned dumpsters. Electricity is provided at the industrial Park by Alliant Energy and natural gas is provided by MidAmerican Energy.

Competitive Utility Rates

Utility	Rates
Electricity - Residential	
Customer Facility Charge	\$15.00
Energy charge	10.31¢ per kwh
Electricity - Commercial	
Customer Facility Charge	\$50.00
Energy charge	9.35¢ per kwh
Electricity - Large Industrial	
Customer Facility Charge	\$100.00
Monthly Demand Charge	\$10.52 per kwh
Energy charge	6.64¢ per kwh
Natural Gas	
First 250 therms	\$0.14300 per therm
Next 750 therms	\$0.09508 per therm
1,000 therms +	
Water	
First 1,000 gallons	\$7.49
Sewer	
First 2,000 gallons	\$8.90
Each additional 1,000 gallons	\$4.45

Media

Local Newspaper: West Liberty Index

Regional Newspapers: Muscatine Journal, Iowa City Press Citizen, Cedar Rapids Gazette, Quad City Times, Des Moines Register

Radio Stations (within 20 miles):

KRUI (89.7 FM; Iowa City, IA; Owner: The University Of Iowa)

KSUI (91.7 F; Iowa City, IA; Owner: The University of Iowa)

Rate Sources: City of West Liberty and individual providers, 2015.

KMAC (92.5 FM; Muscatine, IA; Owner: Muscatine Seventh-Day Adventist Church)

KOUR (92.7 FM; Coralville, IA; Owner: Our Lady of Perpetual Help, Inc.)

KMCS (93.1 FM; Muscatine, IA; Owner: Wpw Broadcasting, Inc.)

KWPC (95.1 FM, 860 AM; Muscatine, IA; Owner: Wpw Broadcasting, Inc.)

KBEA-FM (99.7 FM; Muscatine, IA; Owner: Cumulus Licensing Corp.)

KXGM (100.1 FM; Iowa City, IA; Owner: Educational Media Foundation)

KKRQ (100.7 FM; Iowa City, IA; Owner: Citicasters Licenses, Inc.)

KTDC (105.3 FM; Muscatine, IA; Owner: Muscatine Educational Association)

NTDC (103.3 Fivi, ividscallife, IA, Owner, ividscallife Educational Association

KZIA (106.3 FM; Iowa City, IA; Owner: Kzia, Inc.)

KCCK (106.9 FM; Iowa City, IA; Owner: Kirkwood Community College)

KXIC (800 AM; Iowa City, IA; Owner: Citicasters Licenses, Inc.)

WSUI (910 AM; Iowa City, IA; Owner: The University of Iowa)

KCJJ (1630 AM; Iowa City, IA; Owner: River City Radio, Inc.)

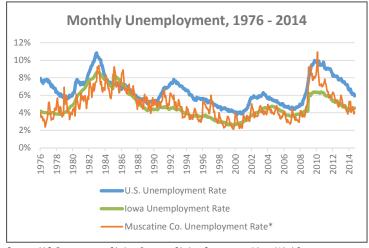
Source: http://www.radio-locator.com, accessed 18 August 2015.

Economy

Major Employers

100,01 =111,010,010	
West Liberty West Liberty Foods	850
Wilton (approx. 20 minutes)	
Gerdau Ameristeel (nearby in Muscatine County)	350
CDS Global	
Wilton Community Schools	125
Eastern Iowa REC (Light & Power Cooperative)	
Wilton Precision Steel	
Micro-Surface Finishing Products, Inc	89
MidAmerican Energy	
Muscatine (approx. 25 minutes)	
HNI Corporation/The HON Company, Allsteel	2 600
Grain Processing/Kent Feeds	
Muscatine Community School District	
Trinity Muscatine (formerly Unity Health Care)	
Hy-Vee Food Store	
Monsanto Company	
Heinz, U.S.A.	
Musco Sports Lighting	
Iowa City (approx. 30 minutes)	
University of Iowa	19.650
University of Iowa Hospitals and Clinics	
lowa City Community School District	
Vetrans Health Administration	
Mercy Hospital, Iowa City	
Pearson Educational Measurement	
ACT. Inc.	•
C	,

Source: Infogroup USA, 2105; Greater Muscatine Chamber of Commerce & Industry, 2014; lowa City Area Development Group, 2015; and local employers.



Source: U.S. Department of Labor, Bureau of Labor Statistics and lowa Workforce Development; January 1976 to September 2014. * Note: Unemployment for Muscatine County is not seasonally adjusted.

Taxes

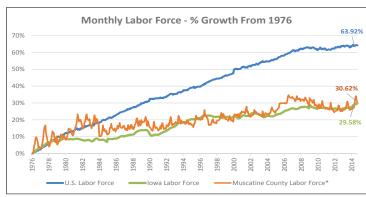
FY 2014 Revenue from Property 7	Гах	\$1,133,742
FY 2014 Revenue from Tax Incren	ment Financing (TIF)	\$130,999
FY 2014 Revenue from Local Opti	ion Sales Tax	\$407,512
FY 2016 Total Tax Rate (per \$1,000	0 Assesed Value)	15.29857
FY 2016 Actual Valuation (property	y within West Liberty)	\$83,864,087

Source: Muscatine County Auditor's Office, 2015; Iowa Department of Revenue, 2015; Iowa State Auditor, 2015.

Workforce

344,2981
22,1102
21,1502
4.4%²
11,0702
10,6102
4.1%²

Source: ¹Iowa Workforce Development, December 2013, "Laborshed Analysis Muscatine, Iowa: A Study of Workforce Characteristics", ²Iowa Workforce Development, March 2015.



Source: U.S. Department of Labor, Bureau of Labor Statistics and Iowa Workforce Development; January 1976 to September 2014. * Note: Labor Force for Muscatine County is not seasonally adjusted.

Commuting

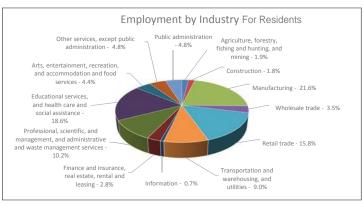
Travel Time to Work	
Less than 10 minutes	27.3%
10 to 24 minutes	40.7%
25 to 34 minutes	21.0%
35 to 59 minutes	10.1%
60 or more minutes	1.0%
Mean travel time to work	18.6 minutes

Source: U.S. Census Bureau, American Community Survey 5-year estimates, 2009-2013. Note: Data may not total to 100%, due to rounding and margin of error.

Retail Sales

City	2013 Population Estimate	FY14 Retail Sales
Eldora, IA	2,714	\$18,112,889
Wilton, IA	2,808	\$37,286,944
Tama, IA	2,842	\$14,656,559
West Liberty, IA	3,726	\$17,208,502
	4,115	
•	4,583	
Evansdale, IA	4,770	\$25,038,068

Source: U.S. Census Bureau, Population Estimates Program, July 1, 2013; Iowa Department of Revenue, December 2014.



Source: U.S. Census Bureau, American Community Survey 5-year estimates (2009-2013)

Primary and Secondary Education

Public Schools

District/Type of school	West Liberty	Louisa-Musca	tine Muscatine
Pre-K/Elementary ¹	1	1	8
Jr. High/Middle Schools ¹			
Sr. High Schools ¹			
Total ¹			
Total Enrollment ¹	1,282	879 .	5,633
Graduation Rate ²	94.94%	88.14%	81.79%

West Liberty Community School District (WLCSD) has a Dual Language Program. (WLCSD) believes all students, regardless of culture or language, come to school with assets, that set of unique experiences and skills that when shared with others, enrich the social, cultural, and educational environments of the classroom and the school. West Liberty Elementary, Middle School, and High School are all International Spanish Academies (ISAs). These Academies employ a bilingual curriculum for all or part of their student body and sign a collaborative agreement with the Ministry of Education of Spain.

Source: Iowa Department of Education, 2014-15¹, 2013-14²



Private and Parochial Schools

Hillside Christian School • Montessori School (Coralville) • Regina Catholic School • Willowwind School (Iowa City) • Pathway Christian School (Kalona) • Adventist Christian School • Bishop Hayes Catholic School • Faith Academy • Saints Mary & Mathias Catholic School (Muscatine) • Heritage Christian School (North Liberty) • Tipton Bible Church School (Tipton) • Scattergood Friends School (West Branch) • Zion Lutheran School (Wilton)

Source: Yellowpages.com, 2014.

Median Home Value

Place	Median Home Value
Bettendorf, IA	\$173,600
Cedar Rapids, IA	\$133,900
Davenport, IA	\$121,300
Dubuque, IA	\$129,400
Iowa City, IA	\$180,900
Moline, IL	\$113,300
Muscatine, IA	\$106,300
Rock Island, IL	\$98,900
West Liberty, IA	\$122,300
Wilton, IA	

Source: U.S. Census Bureau, American Community Survey 5-year estimates (2009-2013)

ACCRA Cost of Living

)				
	Composite	Grocery	Housing	Utilities	Transportation	Health	Goods & Services
Ames, IA	96.9	93.0	99.8	87.7 .	106.6	98.1	95.2
Burlington, IA	88.2	93.5	80.1	100.2 .	83.7	87.4	91.1
Cedar Rapids, IA.	93.1	91.7	85.4	103.3 .	95.6	.102.6	95.0
DMRI, IA-IL*	97.2	94.9	99.2	86.8 .	103.5	99.7	97.0
Des Moines, IA	92.0	93.4	84.4	93.4 .	99.0	96.9	94.1
Mason City, IA	88.4	97.7	72.5	96.5 .	90.8	93.4	94.2
W-CR, IA**	92.2	93.9	93.1	84.1.	91.9	98.4	92.5
* DMRI IA-II = Day	ennort-Molir	ne-Rock Is	land lowa	a-Illinois I	Metropolitan S	Statistica	al Area

** W-CR, IA = Waterloo-Cedar Rapids, Iowa Metropolitan Statistical Area

Source: The Council for Community and Economic Research (C2ER); 2014 ACCRA Cost of Living Survey.

Higher Education

Source: Collegeboard.org, 2015.

Institutions of Higher Learning within 50 Miles of West Liberty:

Augustana College • Black Hawk College • Coe College • Cornell College • Iowa Weslevan College • Kirkwood Community College • Mount Mercy College • Muscatine Community College • Palmer College of Chiropractic Scott Community College
 St. Ambrose University
 Trinity College of Nursing • University of Iowa • Western Illinois University-Quad Cities

Vocational and Technical Schools

Name of Facility	Distance from West Liberty	Industries Served	Number of Graduates Per Year
University of Iowa	15.5 miles	Healthcare, Legal, and Engineering	31,000
Kirkwood Community College	30.9 miles	Hospital, Agriculture, and Nursing	650
Eastern Iowa Community College.	15.2 miles	General Manufacturing	250

Source: Individual Educational Institutions, compiled by WeLead, 2015.

Regional Learning and Cultural Center

The Regional Learning and Cultural Center will be completed in 2016 and will encompass business development, entrepreneurial learning, small business assistance and college courses offered through Muscatine Community College.

Source: WeLead, 2015.



Regional Cultural and Learning Center

Health Care

Family Doctors		8
Dentists		
Chiropractors		2
Hospitals	Distance	Beds
Unity Point Health, Trinity - Muscatine	18 miles	80
University of Iowa Hospitals	18.5 miles	718
Source: Unity Point Health, University of Iowa Healthcare	e, Healthgrades.com	

Lodging

Туре	Rooms
Hotels/Motels (10-20 minutes)	3
Hotels/Motels (Muscatine - 25 minutes)	10
Hotels/Motels (Iowa City - 30 minutes)	20
Bed & Breakfasts (Muscatine)	2

Source: www.tripadvisor.com, 2014; STR, Inc., January 2015; and Muscatine Convention and Visitors Bureau, 2015.

Meeting Facilities

Facility	Capacity
West Liberty	
West Liberty Community Center	400 seats
Wilton	
Wilton Library and Community Center	422 seats
Muscatine	
Geneva Country Club	250 seats
Hotel Muscatine Meeting Room	400 seats
City of Muscatine Pearl City Station	175 seats
Muscatine City Riverview Center	400 seats
Rendezvous Reception Facility	400 seats
Stanley Hotel Conference Center (12,732 s.f.) - Coming	g in 2017 N/A
Source: Cities of West Liberty and Wilton, 2015; Muscatine Convention and Visitors Bu	reau, February 2015.

Quality of Place

Parks and Recreation

The City of West Liberty boasts eight public parks:

Dutton Park features softball/baseball fields, a covered playground area, soccer fields, tennis courts,pickleball, sand volleyball pits, skate park, bleacher seating, and restroom facilities.

Friendship Park includes a slide and swing set, shaded park benches, and picnic tables.

Kimberly Park is home to the public pool. The park also features a playground, open areas and four shelters.

Railroad Park is located next to the Depot and features a swing set and slide, as well as a wooden train playground.

Ron-De-Voo Park is located downtown West Liberty and is home to Music In the Park during late summer and the Farmer's Market during fall.

Sesquicentennial Park is a small park located across from City Hall.

Veteran's Memorial Park was established in 2011 to honor our Veterans and contains a memorial monument.

Wapsie Park features a 9-hole disc golf course, three softball fields, a batting cage, a soccer field, a swing set, basketball courts, volleyball courts, a mile-long wooded trail, and a reservable shelter.



Picnic at the Park at Wapsie Park

Muscatine County Conservation Areas

Cedar Bluffs Recreation Area (176 acres) • Deep Lakes Park (435 acres) • Gedney Lake (18 acres) • Jack Shuger Memorial Park (4 acres) • McKeown Bridge River Access (7 acres) • Muscatine County Discovery Park (85 acres) • Nye Cemetery (1 acre) • Pike Run Wildlife Area (182 acres) • Richardson Wildlife Area (77 acres) • Saulsbury Bridge Recreation Area (675 acres) • Shield Prairie (80 acres)

Arts and Culture

West Liberty Arts Council - Provides instructional fine arts classes as well as hosting engaging community events for children and adults.

West Liberty Heritage Foundation - Is actively cultivating and preserving the history of West Liberty and the surrounding area.

West Liberty School District - Has an extensive Fine Arts Department that includes, among other things, an art club, band and music opportunities, and drama productions.

West Liberty Public Library - Offers a wide variety of programming for children and adults that focuses on literacy, fine arts and the preservation of West Liberty history. They also have an extensive archive collection, some of which can be found online in their Digital History Collection.

Eulenspiegel Puppet Center - Has been performing for over 40 years and has called West Liberty its home for many of those years .

New Strand Theatre - Is a historic opera building that has been hosting performance arts and movies in the West Liberty Community since 1910.

In nearby Muscatine:

Muscatine Art Center (Located in 1908 Musser Mansion and including the Stanley Gallery) • Muscatine History and Industry Center • Muscatine Center for the Performing Arts • Muscatine Symphony Orchestra • Pearl City Players Theatrical Society • Masquers Community Theatre • Outdoor sculpture and fountains: Folded Circle Arc, Mississippi Harvest, Prayer of Peace, and Mississippi Mist

History

West Liberty Heritage Depot Museum and Heritage Park located at 405 North Elm Street. Our city became an important railroad hub following the arrival of the east-west railroad line in 1855 and subsequent north-south railroad line in 1870. The West Liberty Heritage Foundation was established to collect and preserve historical information about the railroad, the city of West Liberty and surrounding area. Many artifacts, exhibits, pictures, and memorabilia pertaining to transportation, business, education and agriculture can be viewed at the restored 1897 Rock Island Railroad Depot as well as on this website. In addition to the depot, several other buildings are now in Heritage Park. Work is ongoing to restore and furnish the Heritage Barn, Swamp School, a 1913 Caboose and a 1930's Tourist Cabin. A 1925 switch engine and an antique carousel have been acquired and will be restored onsite. A hiking/biking trail and park benches provide areas for exercise and relaxation.



Historic Rock Island Railroad Depot

Events

Latino Festival (September)
Children's Festival (Eulenspiegel – September)

Muscatine County Fairgrounds

- County Fair every July (including Parade and Picnic in the Park)
- Races every Saturday Night
- Host to four local saddle clubs Rock Star Saddle Club Muscatine Saddle Club Midwest Horseman's Association 4H/FFA Saddle Clubs



For more information on West Liberty, Iowa, please contact:



WeLead 112 East Third Street West Liberty, IA 52776 (319) 627-4045

Email: weleadexec@lcom.net Website: http://www.weleadiowa.org/



City of West Liberty 409 North Calhoun Street West Liberty, IA 52776 (319) 627-2418 Email: wlcity@lcom.net

Website: http://cityofwestlibertyia.org/



West Liberty Chamber of Commerce 112 East Third Street

112 East Third Street West Liberty, IA 52776 (319) 627-4876

Email: wlchambr@lcom.net

Website: http://www.westlibertyiowa.com/chamber/