

**Minutes of the  
QUAD CITIES RIVERFRONT COUNCIL (QCRFC)**

Tuesday, September 23, 2014, 12:00 p.m.  
City of Moline – Garden Center (Riverside Park)  
3400 5<sup>th</sup> Avenue  
Moline, IL 61265

Council Members in Attendance:

William Nelson, President (Rock Island, IL)*	Mr. Ralph H. Heninger (Quad Cities Chamber of Commerce – Iowa Rep)
Kathy Wine, Vice President (River Action, Inc.)**	Mr. Tim Huey (Scott County, IA)
Tim Knanishu, Secretary/Treasurer (QC Chamber of Commerce - IL Rep.)*	Mr. Tim Kammler (East Moline, IL)
Mr. Jeff Anderson (Moline, IL)	Mr. Matt McKeehan, (U.S. Army Corps of Engineers)
Ms. Molly Carlson (QCCVB)	Mr. John Myers (Cordova, IL)
Mr. Steve Clark (Rock Island Arsenal)	

*\*Current QCRFC Officers*

Others in Attendance:

Ms. Patty Pearson (Bi-State Regional Commission)	Ms. Charlotte Doehler-Morrison, QCCVB
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1. **Call Meeting to Order.** Meeting was called to order by Mr. Nelson at 12:15 p.m. Introductions were made of all present.
2. **Approval of the July 22, 2014 QCRFC Meeting Minutes.** A motion to approve the minutes was made by Mr. Heninger, Mr. Huey seconded. Meeting minutes were approved as written.
3. **Presentation – Quad Cities Tourism Brand,** Ms. Charlotte Doehler-Morrison, QCCVB shared information on the discovery process and results of the Branding Discovery Session conducted by Mindfire for the QCCVB. As a result of the discovery process, there will be new TV spots, plus a YouTube, Facebook and Twitter presence. Quad Cities residents believe there are two good reasons to visit the Quad Cities:
  - a. The Mississippi River, with its riverfront parks and river related activities.
  - b. Festivals, special events, and live music.Visitors to the area like the affordability, Midwest hospitality, festivals, special events, Mississippi River activities, and casinos.
4. **Presentation – Mississippi River Conference,** Ms. Kathy Wine, River Action shared information on the up-coming conference and invited everyone to get the word out and to please attend.
5. **Individual Riverfront Project Reports.** Communities discussed current and future projects along their riverfronts.

- *Buffalo* – The City has a riverbank stabilization project to start soon. Work will be completed on a section of the MRT/ADT next year. There will be signage from Utah Avenue to town. There will be lines painted through town to Elm Street in Buffalo. Elm Street to Y40 will be a separated trail.
  - *Cordova* – The Village applied for a boat grant. The potential for award looks good.
  - *Moline* – The City is working on a river trail extension to connect to the new I-74 bridge.
  - *Western, IL University Riverbend Commons* – Phase 1 is complete, Phase 2 is being designed, and Phase 3 of Western is underway.
  - *East Moline* – Fountain Head Development is in the design phase. The City is also working on pump house rehabilitation to make them look better.
  - *Rock Island* – The City will be hosting a concert series in Schwiebert Park. Ellis Kell is performing on Thursday (9/25). Housing Project – with 1-3 bedroom apartments is progressing. Hill and Valley – work on new building is progressing. City is working on winter proofing the Mississippi River Dock by Schwiebert Park to help it survive the winter better.
  - *QCCVB* – The Centennial Bridge closure date has been changed to middle of October. The QC area had \$100 million in revenue from hotels for the first time.
  - *Rock Island Arsenal* – The viaduct project will be postponed to next year to leave the viaduct open due to the Centennial Bridge delay.
  - *Corps of Engineers* – Construction will begin in August for the sewer cleanout. The Corps is going to develop a hydraulic model for the Rock River.
  - *River Action* – Flotzilla had 1,000 kayaks. The new record to beat is 2,700 from a lake in N.Y. The Tweed Ride is coming up. People will be wearing period clothing and riding older bikes. River Action is developing a River Opportunities Map. They need someone from every city to login to Mind Mixer and respond to comments within their jurisdiction.
6. **Other.** None.
7. **Meeting Adjourned.** Next meeting will be Tuesday, November 25, 2014. Location TBD.