

**Minutes of the  
QUAD CITY RIVERFRONT COUNCIL**  
Tuesday, November 27, 2012, Noon  
Union Station Visitors Center  
102 S. Harrison Street  
Davenport, IA 52801

**COUNCIL MEMBERS IN ATTENDANCE:**

Mr. Jeff Anderson  
Mr. Steve Clark  
Mr. Brent Herman  
Mr. Tim Huey \*  
Mr. Tim Knanishu

Mr. Olin Meador  
Mr. Bill Nelson \*  
Mr. Vern Spring  
Mr. Joe Taylor

\* Current QCRFC Officers

**OTHERS IN ATTENDANCE:**

Mr. Steve Buchtel  
Mr. Doug DeLille  
Ms. Jenny Garner

1. Call Meeting to Order. Mr. Huey called the meeting to order.
2. Approval of the QCRFC September 25, 2012 Meeting Minutes. Mr. Taylor made a motion to approve. The minutes were approved as written by consensus.
3. Presentation "Making Trails Count" - Mr. Steve Buchtel, Trails for Illinois. Mr. Buchtel informed the Council that Trails for Illinois emphasizes the benefits of trails including the economic benefits, public health, and quality of life along with promotion, raising awareness, and priorities of trails to solving problems. He discussed the triple bottom line which is people-profit-planet or people-place-profit. TBL projects are worth doing dependent on number of trail users; no benefit if no users. Iowa and Wisconsin both did economic benefit studies in the last two years. Iowa showed \$400 million of economic and health benefits while Wisconsin had \$1.5 billion in economic, health/wellness impacts of bicycling. Illinois doesn't have numbers and haven't yet done the trail counts, economic impact, and health benefits studies for trails. Mr. Buchtel indicated that Illinois' GITAP ride produces opportunities for economic benefits and tourism. In a survey of participants 79% have never gone bicycle camping, but many were going to purchase gear and equipment to go next year. Mr. Buchtel discussed the program Making Trails Count which is a survey of six different Illinois trails using volunteers to collect demographic data. The Hennepin Canal State Trail is among the six being surveyed. Mr. Buchtel worked with the Rails-to Trails Conservancy to install counters along the trails. The counters were placed at the beginning, end and mid-points along the trails and counts were taken from late July through mid-October. There were also approximately 800 surveys from the beginning of August through mid-October. The University of Illinois was a research partner on the project. Preliminary results show 43% were on the trail for health benefits and 32% expect to spend more than 150 minutes per day on trails. Over 30% use trails 21 or more days in the fall, spring, and summer.

Trail users are environmentally conscious. Economic benefit results indicate 491 daily trail purchases are between one and fifty dollars. Survey results also showed annual trail use purchases by 448 people for bicycles, 358 people for shoes, and 326 people for clothing.

4. Individual Riverfront Reports. In deference to time, individual reports were tabled until the next meeting.
5. Other Business. Mr. Taylor distributed information on the new ice skating rink in Moline.
6. Adjourned at 1:00 p.m.