

**MINUTES OF THE
BI-STATE REGIONAL COMMISSION**

Wednesday, August 27, 2014, 3:30 p.m.
LeClaire City Hall
325 Wisconsin Street
LeClaire, Iowa

MEMBERS PRESENT: Minard – Chair, Austin, Banaszek, Callaway-Thompson, Earnhardt, Goodwin, Heninger, Lawrence, Newton-Butt, O’Boyle, Raes, Schloemer, Sherwin, Stoermer, Tank, Volz, Washburn, Williams

MEMBERS ABSENT: Anderson, Crouch, Furlong, Gallagher, Gluba, Gordon, Hopkins, Howard, Liddell, Meeker, Hillman, Pauley, Sunderbruch, Thodos, Tossell, Wells

OTHERS PRESENT: Nicole Carkner, Executive Director, Quad City Health Initiative; Andrew Fangman, City of Muscatine Planner; Dean Moyer, Mayor, Village of Cordova; John Myers, Village of Cordova Council Member; Bob Scannell, Mayor, City of LeClaire; Dawn Neuses, Moline Dispatch/Rock Island Argus

STAFF PRESENT: Bulat, Grabowski, McCullough, Miller, Moritz

Chair Minard called the meeting to order at 3:39 p.m. and thanked Mayor Scannell for hosting the meeting at City Hall.

1. Approval of the July 23, 2014 Minutes. Mr. Schloemer moved to approve the minutes of July 23, 2014 as presented. Ms. Sherwin seconded the motion, and it passed unanimously.
2. Treasurer’s Report. Mayor O’Boyle presented the Treasurer’s Report for the month ending July 31, 2014, noting an ending total bank and book balance of \$571,947.04. Mayor O’Boyle moved the report be accepted as written and mailed. Ms. Earnhardt seconded the motion, and it passed unanimously.
3. Finance and Personnel Committee.
 - a. Bills. Mr. Austin presented the bills totaling \$160,573.86, as listed on the following bills listing and addendum dated August 27, 2014:

Bills List

Caliper Corporation, support for two Standard TransCAD licenses	\$ 2,400.00
Dell Marketing L.P., 3 Dell Optiplex 3020 Desktop	2,925.60
Hurt, Norton & Associates, July 2014 legislative technical service (cost reimbursed by participating member governments)	7,750.00
Iowa Association of Regional Councils (IARC), annual dues	3,000.00
Quad Cities Chamber of Commerce, Advanced Manufacturing Innovation Hub Plan Coordination	4,003.40
Thomas A. Skorepa, P.C., Administrative Hearing Officer services (cost reimbursed by MUNICES)	2,975.00

Addendum

Bancard Center, VISA charge card expenses related to Chief Elected and Chief Administrative Officials meeting (cost reimbursed by participants); International City/County Management Association dues renewal; legislative and Quad City leaders meeting regarding Arsenal issues; office supplies	\$ 5,164.00
City of East Moline, Municipal Code Enforcement System proceeds	6,838.95
Louisa Ewert, Treasurer	5,401.18
09/2014 Rent	\$4,618.38
09/2014 Internet Access	88.00
07/2014 Postage	509.73
07/2014 Supplies	204.95
07/2014 Cell Phone	(19.88)*
*(Partial costs reimbursed by HCEDP/Rural Accelerator Grant)	
City of Moline, Municipal Code Enforcement System proceeds	2,684.25
Place Dynamics, background analysis, asset mapping and rating system (cost reimbursed by HCEDP/Rural Accelerator Grant)	5,000.00
City of Rock Island, Municipal Code Enforcement System proceeds	53,976.90
URS Corporation, Household Survey and Model Integration Project (reimbursed by Air Quality grants)	18,454.58
Disbursements of funds for the following Mercer-Muscatine Revolving Loan Fund Loan: Feldman Performance, LLC	40,000.00

Mr. Austin moved approval of the bills totaling \$160,573.86 as presented above.
 Mr. Williams seconded the motion, and it passed unanimously.

- b. Report on Progress on Commission’s FY 2013-14 Program Budget as of July 31, 2014. Mr. Austin explained the Program Budget Status Report was mailed in members' packets. The Commission is 8.3% through the fiscal year with 7.7% expended and within budget.
 - c. Contracts/Grants for Consideration. There were no contracts over \$7,500 for the Commission to consider.
4. Quad City Health Initiative Overview and Activities. Ms. Carkner stated the Quad City Health Initiative (QCHI) has provided the planning and communications backbone to enable cross sector community health improvement in the Quad Cities for over 15 years. Formed as a community collaborative in 1999, QCHI’s mission “to create a healthy community” is rooted in a model of action that acknowledges the social determinants of health and the interrelationships between health status, health behaviors, access to care, education, employment, income, safety, and the physical environment. Ms. Carkner noted that with the financial support of its founding sponsors, Genesis Health System and UnityPoint Health-Trinity, and other partners, QCHI has built an infrastructure that currently harnesses the collective work of more than 120 volunteers from 60 organizations and reaches thousands of community members.

Ms. Carkner said the Quad Cities excels at developing cross-sector partnerships and building a collective impact as a region. The Quad City Health Initiative has created a board that is representative of the community’s economic and social sectors. Board partners include representatives from the business, healthcare, education, public health, government, community, and philanthropic sectors. Bi-State and local governments as well as county health departments have seats on the board.

Ms. Carkner stated that to assess progress of the core mission of the Quad City Health Initiative, partners have identified key Nutrition, Physical Activity, & Weight Indicators from the 2012 Community Health Assessment. Many of these are self-reported from individuals and include data such as:

- 41.4% eat 5+ servings of fruit or vegetables per day
- 34.2% consumed 4+ meals away from home/past week
- 26.1% Healthy Weight
- 71.8% Overweight of which 33.5% Obese
- 20.9% medical advice on weight in past year
- 25.5% overweight counseled; 42.5% obese counseled
- 38.7% children overweight; 22.4% children obese
- 2.4% prevalence of eating disorders
- 33.3% no leisure time physical activity
- 39.2% meeting physical activity guidelines

To address issues that could improve these indicators, Ms. Carkner announced the Be Healthy QC Coalition was formed with members from Bi-State, local cities, Community Health Care, Deere & Company, health systems, school districts, the Quad City Medical Society; county health departments, social service agencies including United Way, and the YMCAs. A new logo has been developed for partners to use to brand their health-related programs and projects. The shared vision of the coalition for the Quad Cities is:

All sectors of our bi-state community align and work together on program, policy, systems and environmental changes in order to create a “culture of wellness” that supports healthy eating and active living

Ms. Carkner said that various Be Healthy QC activities are occurring this year. Of note is the 2014 Worksite Wellness Workshop occurring November 4, 2014 at the Isle of Capri. Bi-State Commissioners will be sent information on the event.

5. Muscatine Blue Zones Project. Mr. Fangman overviewed the Blue Zones Community Project underway. Blue Zones is an initiative sponsored by Wellmark Blue Cross and Blue Shield in collaboration with Healthways to increase positive, shared lifestyle characteristics that support community well-being. Blue Zones is based on research by Dan Buettner who cataloged areas of the world where residents lived well beyond 90 years of age. These "Blue Zones" were characterized by four lifestyle areas and nine power principles.

Mr. Fangman stated that in 2013, the city was competitively selected to become a certified Blue Zones community. As part of the certification, the community has to fulfill several items:

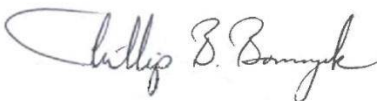
- 50% of the top-twenty identified worksites have become a designated Blue Zones Worksite
- 25% of schools have become a designated Blue Zones School
- 25% of restaurants have become a designated Blue Zones Restaurant

- 25% of grocery stores have become a designated Blue Zones Grocery Store
- 20% of citizens engaged in Blue Zones Project across the community
- Successful completion of the Blue Zones Community Policy bundle

Mr. Fangman concluded that to date, Muscatine's successes include: a \$5.3 million "Complete Streets" project; increased produce in a local grocery store; a community garden; 3 schools earning Blue Zones designation; 7 restaurants pledging healthy choice dining options; 4 restaurants with outdoor dining; increased volunteer hours; and 426 citizens joining a local walking group. The culmination of these efforts are expected to help citizens in Muscatine to live longer and healthier lives.

6. Questions or Comments by Commissioners. There was some discussion of the bridge situation in the Quad Cities. Mr. Volz asked why the I-280 bridge had lane closures during the closure of the Centennial Bridge. Ms. Bulat explained that an inspector is assigned to different regions throughout the year to do annual inspections, and the I-280 bridge inspection occurred for 3 days the prior week during the closure of the Centennial Bridge. Mr. Austin inquired about the Government Bridge repairs scheduled. Ms. Bulat said that there was discussion with the Corps of Engineers on when repairs to Fort Armstrong Avenue would begin, and final decisions had not been made. She also mentioned the construction starting on four blocks of River Drive in Moline, but that accommodations are being made for the Quad Cities Marathon. Finally, Ms. Bulat alerted Commissioners about use of the pedestrian lane on the Centennial Bridge. There was concern about pedestrians getting into the construction zone and not staying on the assigned path, which could cause the DOT to close the access.
7. Other Business. Ms. Bulat informed Commissioners that the Bi-State offices would be closed all day Thursday, August 28 for an off-site staff retreat.
8. Adjournment. The meeting adjourned at 4:28 p.m.

Respectfully submitted,



Phillip Banaszek
Secretary