

Minutes

Bi-State Region Air Quality Task Force

Friday, April 13, 2012, 11:00 a.m.
Bi-State Regional Commission
Rock Island County Office Building
Third Floor Room 320
1504 Third Avenue
Rock Island, Illinois

1. Introductions and Consideration of February 10, 2011 Meeting Minutes. The Air Quality Task Force meeting was called to order by Mr. Boka. Introductions of those in attendance were requested. Conference call participants were: Betsy Tracy, Federal Highway Administration (FHWA) and Matthew Johnson, Iowa Department of Natural Resources (IADNR). Task Force members were asked if there were any comments or corrections to the previous meeting's minutes. Hearing none, the minutes were approved as written by consensus.
2. Update from Resource Agencies on Current Air Quality Status/Issues. Mr. Johnson reported on SO₂ implementation. Mr. Johnson reported that modeling in unclassifiable areas has been problematic as it is not established in rule. IDNR is currently not pursuing such areas. Stakeholder focus groups have been organized to give input on SO₂ 1-hour National Ambient Air Quality Standard (NAAQS), but there is currently no certainty of what the required levels will be and when they will be released. Mr. Johnson announced that a public meeting regarding air quality would be held in Muscatine on April 25th. Mr. Johnson informed the task force that a proposal for PM_{2.5} NAAQS would be submitted for review in June 2012 and are scheduled to be revised for the 5-year review in June 2013.
3. Presentation on Clean Air Counts – Make an Impact. Mr. Melton presented to the task force an overview and a progress report of the Clean Air Counts program. Mr. Melton explained that a large part of the effort is attracting individuals to the Make an Impact website (alcoa.com/makeanimpact). Once they arrive at the website, they are able to browse a variety of potential emission reduction tips as well as access the carbon calculator tool using the Bi-State Clean Air Partnership as a non-profit partner. The calculator tool allows individuals to survey their personal emissions and provides tailored tips on how to reduce them. The primary activity being engaged to attract individuals is a media campaign. Bi-State staff is utilizing TV, radio, newspaper and electronic media to affect as many people as possible with a wide range of media sources. Mr. Melton reported that two 30-second television ads were being produced and would soon be airing on WHBF. Radio advertising had been purchased on the top four stations in the region. A news tab had been designed to be distributed to over 96,000 readers. Bi-State staff was getting ready to participate in an informational booth at the Earth Week Fair. Staff would be educating the public about air quality and personal emission reduction.
4. Local Status Report on Air Quality Issues. The local air quality status report was attached in the agenda packet and was briefly reviewed by the task force.

5. Other Business. Mr. Johnson noted that a revamped Ozone Flex Plan called Ozone Advance was being rolled out. Ozone Advance is a collaborative effort by EPA, states, tribes, and local governments to encourage emission reductions in ozone attainment areas to help them continue to meet the National Ambient Air Quality Standard (NAAQS).
6. Scheduling of Next Meeting. The next meeting was scheduled for Friday August 10, 2012 at 11:00 a.m.
7. Adjournment. The meeting was adjourned by consensus at 12:00 p.m.